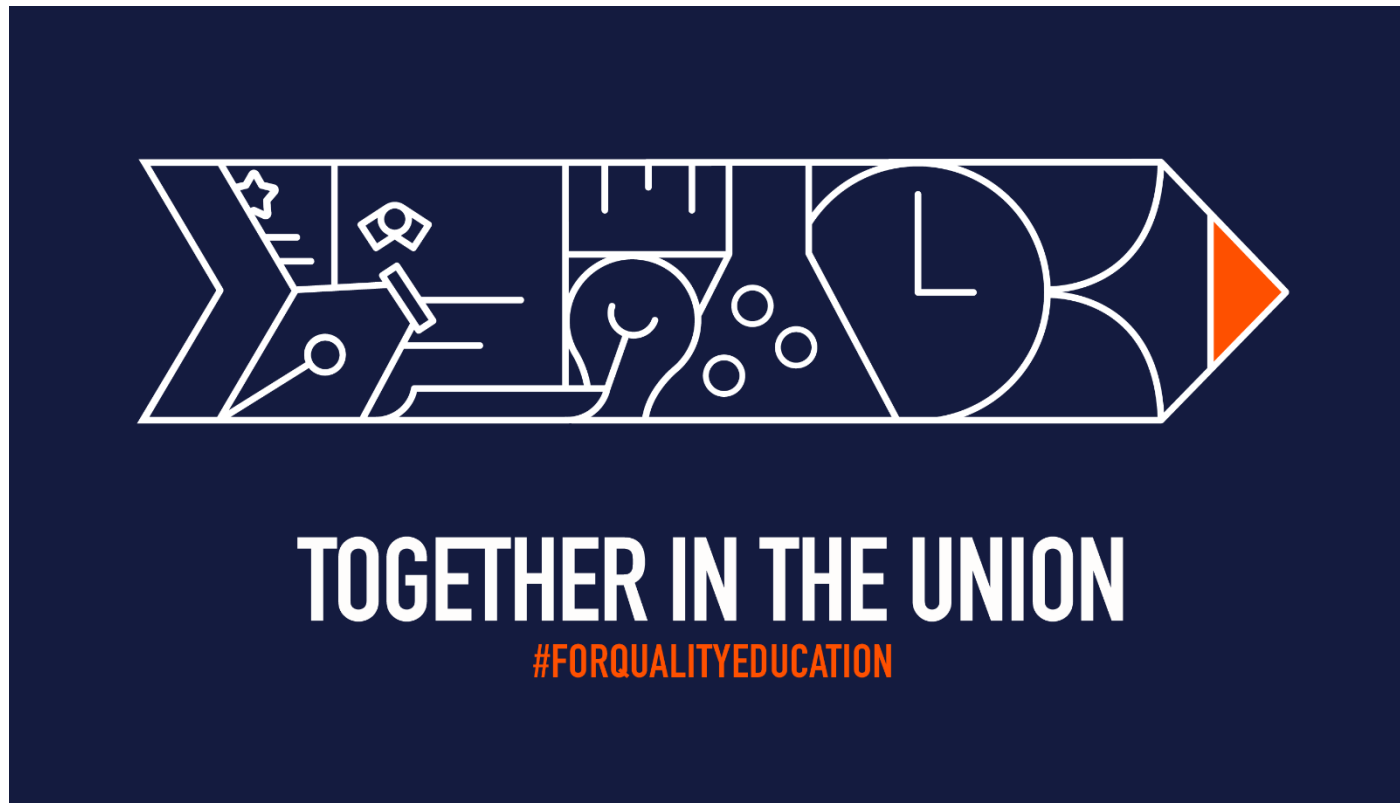






















Together in the Union – For Quality Education Campaign

Example of Campaign messages to be translated and used on your platforms



Date	Message for Facebook	Message for Twitter	Visual
To be shared on 10/05/21	<p>👉 Together in the union, we stand #ForQualityEducation!</p> <p>Because together, we are 💪 stronger. Together, we are 📣 louder.</p> <p>Join us and share the message 📌 www.csee-etuice.org/yourturn</p>	<p>👉 Together in the union, we stand #ForQualityEducation!</p> <p>Because together, we are 💪 stronger. Together, we are 📣 louder.</p> <p>Join us and share the message 📌 www.csee-etuice.org/yourturn</p>	Campaign video
Will be shared by ETUCE on 11/05/21 – to be shared by you whenever you see fit	<p>Our union is the means to advance our rights, and to further our profession. Our union is a force for fairness and a power for progress. This is why it is vital that all education trade unions across Europe work to articulate alternatives.</p> <p>👉 Because together, we can achieve change. 👉 Together, we have a voice. 👉 Together, we can make a difference.</p> <p>Join the campaign #ForQualityEducation 📌 Link to campaign page</p>	<p>It is vital that all education trade unions across Europe work to articulate alternatives.</p> <p>👉 Because together, we can achieve change. 👉 Together, we have a voice. 👉 Together, we can make a difference.</p> <p>Join the campaign #ForQualityEducation 📌 Link to campaign page</p>	Visual 10
Will be shared by ETUCE on 12/05/21 – to be	<p>We are people 👥 We are workers 👤🏢 All different But together Because today, we fight for our rights!</p>	<p>We are people 👥 We are workers 👤🏢 All different But together Because today, we fight for our rights!</p>	Visual 7, or 10, or 14.

<p>shared by you whenever you see fit</p>	<p>Join the campaign “Together in the union, we stand #ForQualityEducation” 🖱️ www.csee-etu.org/yourturn</p>	<p>Join the campaign #ForQualityEducation 🖱️ www.csee-etu.org/yourturn</p>	
<p>Will be shared by ETUCE on 17/05/21 – to be shared by you whenever you see fit</p>	<p>? Are you already engaged in an education trade union? ? How do you fight #ForQualityEducation? 🖱️ Let us know! More info on the campaign #ForQualityEducation 🖱️ Link to campaign page</p>	<p>? Are you already engaged in an education trade union? ? How do you fight #ForQualityEducation? 🖱️ Let us know! More info on the campaign #ForQualityEducation 🖱️ Link to campaign page</p>	<p>Visual 11</p>
<p>Will be shared by ETUCE on 19/05/21 – to be shared by you whenever you see fit</p>	<p>Are you a teacher, a trainer, an educator, an academic staff? 🗣️ Stand with us #ForQualityEducation 🖱️ We can strengthen our profession! Together, we have the power to stand for our rights! Have a look at our union finder 📍 and find the education trade union you can join in your country 🖱️ Link to campaign page</p>	<p>Are you a teacher, a trainer, an educator, an academic staff? 🗣️ Stand with us #ForQualityEducation 🖱️ We can strengthen our profession! Have a look at our union finder 📍 and find the education trade union you can join in your country 🖱️ Link to campaign page</p>	<p>Visual 02</p>
<p>Will be shared by ETUCE on 20/05/21</p>	<p>✗ Funding cuts in education ✗ The dominance of market mechanisms ✗ Attacks to the status of teachers This is happening right now!</p>	<p>✗ Funding cuts in education ✗ The dominance of market mechanisms ✗ Attacks to the status of teachers</p>	<p>Visual 13</p>

<p>– to be shared by you whenever you see fit</p>	<p> But we can act. We can fight for our rights!</p> <p>Join the campaign #ForQualityEducation  Link to campaign page</p>	<p>This is happening right now!</p> <p> But we can act. We can fight for our rights!</p> <p>Join the campaign #ForQualityEducation  Link to campaign page</p>	
<p>Will be shared by ETUCE on 24/05/21 – to be shared by you whenever you see fit</p>	<p>Teachers and other education personnel, you are all key  actors in your community.</p> <p>If we all act collectively in schools and education institutions, as well as in our community, we can shape a future where quality education will be a reality for all.</p> <p>Act now! Join the campaign #ForQualityEducation  Link to campaign page</p>	<p>Teachers and other education personnel, you are all key actors  in your community.</p> <p>If we all act collectively, we can shape a future where quality education will be a reality for all.</p> <p>Act now! Join the campaign #ForQualityEducation  Link to campaign page</p>	<p>Visual 4</p>
<p>Will be shared by ETUCE on 31/05/21 – to be shared by you whenever you see fit</p>	<p>We are a community. And together, we are  stronger!</p> <ul style="list-style-type: none">  We stand for quality education  We fight for our rights  We strengthen our profession <p>Act now! Join the campaign #ForQualityEducation  Link to campaign page</p>	<p>We are a community. And together, we are  stronger!</p> <ul style="list-style-type: none">  We stand for quality education  We fight for our rights  We strengthen our profession <p>Act now! Join the campaign #ForQualityEducation  Link to campaign page</p>	<p>Visual 7</p>
<p>Will be shared by</p>	<p>We can all act  #ForQualityEducation</p> <p>How?</p>	<p>We can all act  #ForQualityEducation</p> <p>How?</p>	<p>Visual 8</p>

<p>ETUCE on 02/06/21 – to be shared by you whenever you see fit</p>	<p>✔ Find the education trade union you can join in your country ✔ Get involved in your union</p> <p>Have a look at our union finder 📍👉 Link to campaign page</p>	<p>✔ Find the education trade union you can join in your country ✔ Get involved in your union</p> <p>Have a look at our union finder 📍👉 Link to campaign page</p>	
<p>Will be shared by ETUCE on 03/06/21 – to be shared by you whenever you see fit</p>	<p>👤 YOU 👤 CAN 👤 ACT 👤 NOW #ForQualityEducation</p> <p>Join the campaign 👉 Link to campaign page</p>	<p>👤 YOU . . . 👤 CAN . . . 👤 ACT . . . 👤 NOW . #ForQualityEducation</p> <p>Join the campaign 👉 Link to campaign page</p>	<p>Visual 14</p>